DataGen®
Insights for Healthcare

CHNA Advantage™

INTRODUCING

CHNA Advantage™

The comprehensive solution for advancing population health in your community

A well-developed Community Health Needs Assessment requires strategic collaboration, multiple data sources and a thoughtful plan for interventions.

DataGen's CHNA Advantage™ provides tools to help hospitals and their partners create a CHNA that will advance health equity in their communities.

CHNA Advantage™ helps nonprofit hospitals:

- understand the health needs of a community;
- identify services and resources to prioritize and address the community's needs;
- develop strategies to address prioritized needs;
- uncover productive partnerships that expand reach across sectors;
- improve the health of your region's population;
- advance health equity; and
- satisfy regulatory requirements.

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Summary of services

DataGen's CHNA Advantage solutions can be mixed and matched to meet your hospital's unique needs in developing a robust and effective CHNA.

Community assessment survey tool

- Provide support to achieve a current representative sample of community residents and organizations, using a standardized survey design with customizations available upon request
- Analyze and summarize survey results through visualizations and key insights
- Available in Spanish and other languages

Data sources and analysis

200 metrics from 20+ different domains

- Robust, curated list of 200+ demographic, social determinants and healthcare metrics
- Data from hospitals and CHNA partner collaborators
- Explore the data and create graphics on an interactive platform

Comprehensive suite of guides and worksheets

- Forming Multi-sector Collaborative Tip Sheet
- Board Adoption Statement
- CHNA Report Outline for Hospitals
- Client Plan – Timeline (standard or accelerated)
- Final CHNA Report Template
- Requirements Checklist
- Budget Worksheet
- Data Identification Worksheet
- Intervention and Evaluation Work Plan
- Survey Distribution Guidance
- Meeting Guidance
- Scoping Your CHNA Process Worksheet
- Team Composition Worksheet
- Vision Statement Worksheet

Leverage DataGen's expertise for your CHNA

DataGen's CHNA Advantage™ addresses all aspects of a comprehensive CHNA report:

- a streamlined process, including a project plan template and checklists;
- clear guidance for compliance;
- a customizable survey template;
- recommendations for data sources, measurement and partnering;
- analyses of multiple data sets, including sub-ZIP code social determinants of health data;
- easily imported charts;
- a written final report that meets state and federal requirements; and
- consulting services to assist with all components of CHNA Advantage.

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Consulting services

DataGen's CHNA Advantage recommends our four-phase approach for efficiency, collaboration and comprehensiveness.

OUR FOUR-PHASE APPROACH

PHASE 1

PREPARE AND MOBILIZE

- Assemble teams and partner collaborators
- Determine available resources — people, data sources, collaborators, budget
- Map out timeline
- Identify available communication methods

PHASE 2

ENVISION AND PLAN

- Review the community survey and intended rollout plan
- Create a communication plan
- Conduct visioning sessions to identify and prepare for new findings
- Establish cadence for project team collaboration

PHASE 3

IMPLEMENT THE PLAN AND INTERPRET

- Administer the community survey and evaluate responses
- Perform community-based data analyses
- Draw conclusions from all data sources
- Identify potential community-based interventions

PHASE 4

PRIORITIZE, COMPOSE AND SUBMIT

- Prioritize community-based interventions
- Gain collaborators' consensus
- Outline implementation steps for selected interventions
- Draft and submit the CHNA report

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Sample data sources for analysis, trending and benchmarking

Demographics, including race/ethnicity, age, language, disability

- American Community Survey
- County Health Rankings
- Socially Determined, Inc.'s proprietary platform, SocialScape®

Social determinants of health

Social risk scores for six domains for all ZIP codes: financial instability, food insecurity, transportation barriers, housing instability, digital access and health literacy, sourced from Socially Determined, Inc.'s proprietary platform, SocialScape®

- Numerous "influencer metrics" for all ZIP codes in each of the six domains
- County health rankings: social metrics (income, education, health insurance, healthcare resources)

Healthy/Unhealthy risk behaviors

- CDC PLACES: smoking, drinking, exercise data
- County health rankings: smoking, drinking, exercise data

Healthcare utilization supplied by state-hosted databases

- Utilization metrics (inpatient stays, ED visits, readmissions, behavioral utilization)
- CDC PLACES: utilization metric summaries (doctor visits, preventive screenings)

Health outcomes utilization data

- Condition-specific utilization: chronic health, birth outcomes, comorbidities
- CDC PLACES: health outcome summaries (diabetes, COPD, cardiopulmonary)
- Chronic conditions data from CMS
- County health rankings for metrics related to doctors, dentists and preventable hospitalizations

Data from a hospital's CHNA partners and collaborators

- Including data from hospitals, community-based organizations and health departments

Simplify your CHNA today.

Contact us for a free evaluation: contact@datagen.info

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