

# CHA Advantage<sup>™</sup>

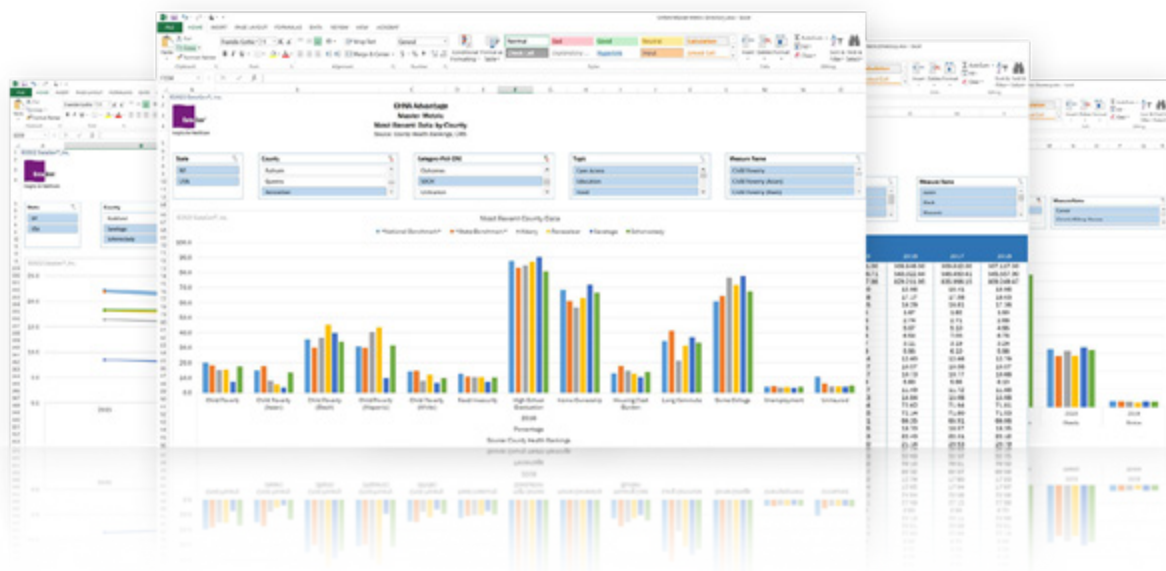
*As close to a stress-free CHA as you can get*

A well-developed Community Health Assessment requires strategic collaboration, multiple data sources and thoughtful intervention plans.

**DataGen's CHA Advantage<sup>™</sup>** provides tools to help your health department lead and support your community's health equity objectives and achieve departmental accreditation.

## CHA Advantage helps health departments:

- understand the health needs of a community;
- identify services and resources to prioritize and address the community's needs;
- develop strategies to address prioritized needs;
- uncover productive partnerships that reach across sectors;
- improve the health of your region's population;
- advance health equity; and
- satisfy accreditation standards.



## Summary of services

DataGen’s CHA Advantage solution can be mixed and matched to meet your health department’s unique needs in developing a robust and effective CHA.



### Community assessment survey tool

- Get a representative sample of input from community residents and organizations using a standardized survey design with customizations available upon request.
- Analyze and summarize survey results through visualizations and key insights.
- Available in Spanish and other languages.



### Data sources and analysis

*200 metrics from 20+ different domains*

- Robust, curated dataset of 200+ demographic, social determinants and healthcare metrics.
- Explore the data and create graphics on an interactive platform.
- Integrate data from hospitals and health department partners.



### Comprehensive suite of guides and worksheets

Board Adoption Statement

Budget Worksheet

Client Plan – Timeline (expanded or accelerated)

CHA Survey

Community-based Organization Survey

Custom Survey Questions Guidelines

Data Source Infosheet

Data Identification Worksheet

Documents Portfolio List

Final CHA Report Template

Intervention and Evaluation Work Plan

MAPP Process Explained

Meeting Guidance

Report Outline for Local Health Departments

Requirements Checklist for Local Health Departments

Scoping Your CHA Process Worksheet

Survey Distribution Guidance

Team Composition Worksheet

Vision Statement Worksheet

## Leverage DataGen’s expertise for your CHA

DataGen’s CHA Advantage addresses all aspects of a comprehensive CHA report:

- a streamlined process, including a project plan template and checklists;
- clear compliance guidance;
- a customizable survey template;
- recommendations for additional data sources, measurement and partnering;
- analyses of multiple data sets at the ZIP code level, including social determinants of health data;
- easily imported charts;
- a written final report template that meets state and federal requirements; and
- consulting services to assist with all components of CHA Advantage.

## Consulting services

DataGen's CHA Advantage recommends a four-phase approach for efficiency, collaboration and comprehensiveness.

### OUR FOUR-PHASE APPROACH

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#### PREPARE AND MOBILIZE

- Assemble teams and partner collaborators.
- Determine available resources — people, data sources, collaborators, budget.
- Map out timeline.
- Identify available communication methods.

#### ENVISION AND PLAN

- Review the community survey and intended distribution plan.
- Create a communication plan.
- Conduct visioning sessions to identify and prepare for new findings.
- Establish cadence for project team collaboration.

#### IMPLEMENT THE PLAN AND INTERPRET

- Administer the community survey and evaluate responses.
- Perform community-based data analyses.
- Draw conclusions from all data sources.
- Identify potential community-based interventions.

#### PRIORITIZE, COMPOSE AND SUBMIT

- Prioritize community-based interventions.
- Gain collaborators' consensus.
- Outline implementation steps for selected interventions.
- Draft the CHA report to support accreditation.

## Sample data sources for analysis, trending and benchmarking

### Demographics, including race/ethnicity, age, language, disability

- American Community Survey
- County Health Rankings
- Socially Determined, Inc.'s proprietary platform, SocialScape®

### Social determinants of health

- Social risk scores for six domains for all ZIP codes: financial instability, food insecurity, transportation barriers, housing instability, digital access and health literacy, sourced from SocialScape®.
- Numerous “influencer metrics” for all ZIP codes in each of the six domains.
- County health rankings: social metrics (income, education, health insurance, healthcare resources).

### Healthy/unhealthy risk behaviors

- CDC PLACES: smoking, drinking, exercise data.
- County health rankings: smoking, drinking, exercise data.

### Healthcare utilization supplied by state-hosted databases

- Utilization metrics (inpatient stays, emergency department visits, readmissions, behavioral utilization).
- CDC PLACES: utilization metric summaries (doctor visits, preventive screenings).

### Health outcomes utilization data

- Condition-specific utilization: chronic health, birth outcomes, comorbidities.
- CDC PLACES: health outcome summaries (diabetes, chronic obstructive pulmonary disease, cardiopulmonary).
- Chronic conditions data from CMS.
- County health rankings for metrics related to doctors, dentists and preventable hospitalizations.

### Data from your DOH's partners and collaborators

- Add data from hospitals and community-based organizations.

# Simplify your CHA today.

## Contact us for a free evaluation.